

About me

- Kirill Vasin
- Data scientist at SEMrush

 Previously worked as a freelance python-dev and data scientist



About SEMrush

SEMrush - online Marketing Toolkit for digital-marketing professionals



Founded in **2008**



4,000,000+ users



700+ employees

Awards received in 2018-2019:



«Best SEO Suite»



«Best SEO Suite and Best Search Software Tool»



«Best Digital Tool»

6 offices on two continents:

Saint-Petersburg (Russia),

Prague (Czech Republic),

Limassol (Cyprus),

Philadelphia,

Boston,

Dallas (USA)

Structure









10x engineer



- Full-stack
- Converts "thought" into "code" in their mind
- Knows the entire production codebase
- Creates an ideal code from scratch

10x engineer



- Doesn't use documentation or google things
- Laptop screen background color is black
- Keyboard keys such as i, f, x are usually worn out

10x engineer



- Hates meetings
- Attends the office irregularly
- Poor mentor



Knowledge shareIdeas shareCode maintainability

Good software projects today

- Usually in one repo
- Usually well-structured
- Use VCS
- Have well-defined code style conventions
- Use testing



Most of ML Projects today



ML project surrounded by software projects



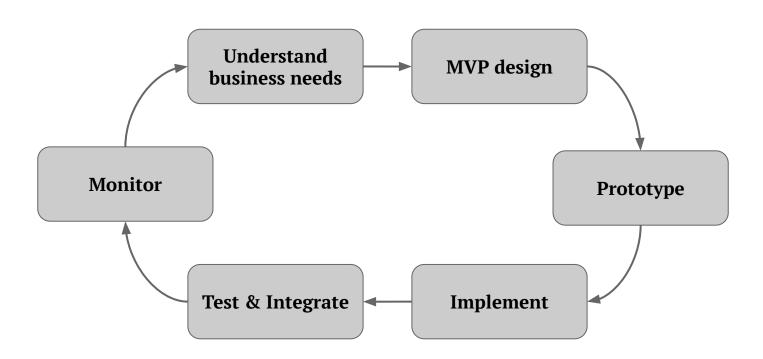


1/The rise of Software Engineering required inventing processes like version control, code review, agile, to help teams work effectively. The rise of Al & Machine Learning Engineering is now requiring new processes, like how we split train/dev/test, model zoos, etc.

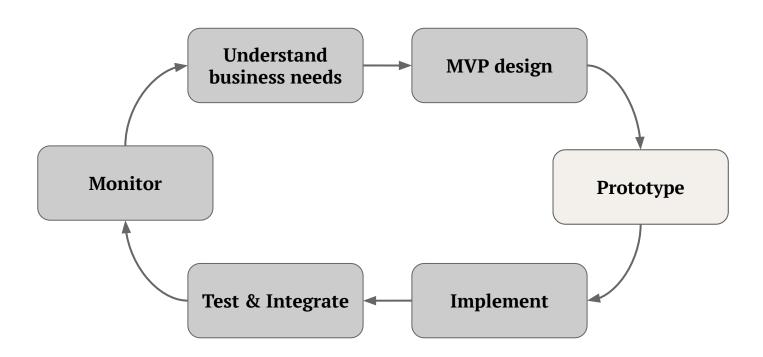
9:59 AM - 3 Jan 2019

1,069 Retweets 3,462 Likes

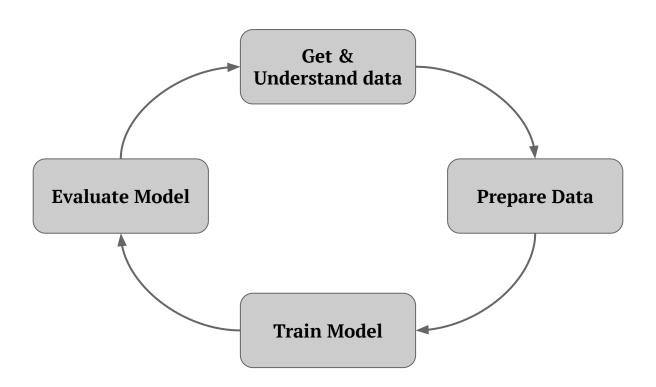
Software Dev Process



ML Process

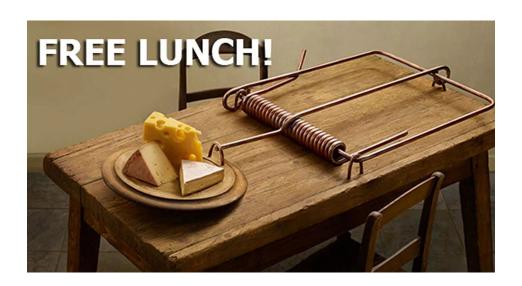


ML Process: Prototyping

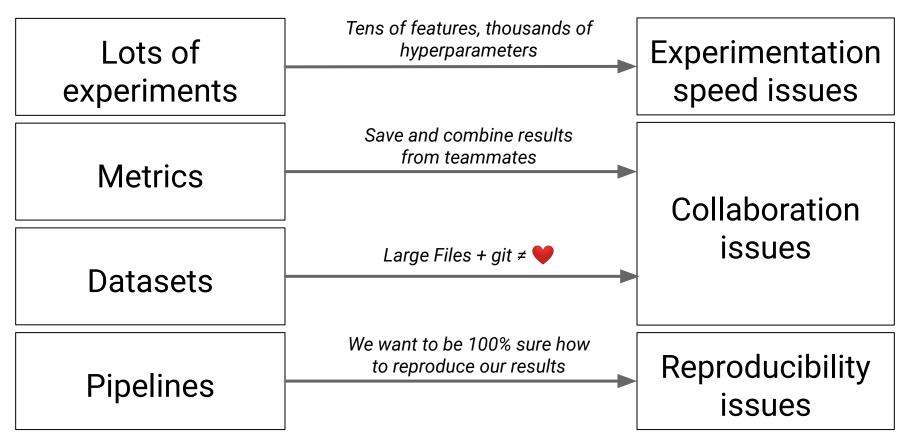


Experiments in ML

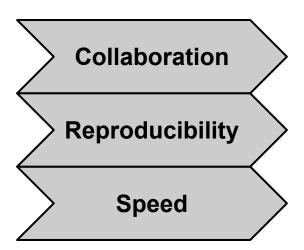
Experiment = (Dataset * Data Pipeline * Model) -> Metric



That creates some issues



Let's try to solve them

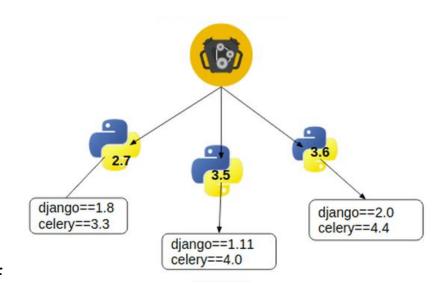


Virtualenv and/or Docker

Reproducibility

Create isolated environments

- Portability
- Easy project dependency tracking
- Update python packages without risk of breaking old projects



Pre-commit hooks

• Runs scripts before each commit

As a result, you and your teammates follow the same code style agreement

Usually I use the following hooks:

- pylint
- flake8
- check-added-large-files





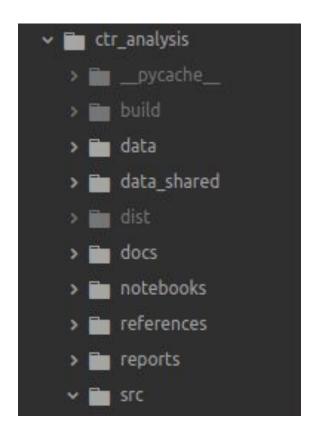
Cookiecutter

\$ django-admin startproject mysite

```
mysite/
manage.py
mysite/
__init__.py
settings.py
urls.py
wsgi.py
```

Cookiecutter

\$ cookiecutter my_awesome_template_folder



Cookiecutter

Collaboration

Speed

Creates custom project templates.

- Navigation inside your projects become easier
- New projects are created with one command
- Simple onboarding



Cookiecutter-data-science

- Makes a library out of your project code which you can use inside your jupyter notebooks
- Automatically creates a documentation for your projects

Good starting point for almost any ML project



Jupyter notebooks

```
In [2]: print(a)
    hello world!

In [1]: a = "hello world!"
```



Jupyter notebooks

- X No version control support
- X Non-linear workflow
- X No modularity
- X Hard to test, read and reuse
- Perfect for fast prototyping
- Ideal for EDA and visualizations





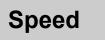
Jupyter notebooks

- Fast prototyping
- EDA and visualisations

How to use:

- Name conventions (1.0-author_name-eda.ipynb)
- Move good code to the .py files

- notebooks are easier to read
- code becomes shareable
- reports creation is faster





Optuna

Collaboration

Speed

- Bayesian hyperparameter optimization
- Pruning of unpromising trials

- Hyperparameter tuning takes less time
- Unified approach to hyperparameter tuning



Optuna

Collaboration

Speed

SQL Backend

- Parallel experiments on different machines
- Results kept in a database in a unified fashion



DVC

Reproducibility

Collaboration

Speed

- Provides version control after data, pipelines and models
- Supports S3, Azure, GCP, SSH as a data storage
- Caches results of the pipeline stages
- Language agnostic

- Easy rollbacks and branching
- Single storage for all data
- No recalculations
- Incremental development.





Pipeline tools overview

Reproducibility

- Portable environment (virtualenv)
- VCSs for data, pipelines and models (dvc)

Collaboration

- VCSs for code, data, pipelines and models (git and dvc)
- Standardized templates (cookiecutter)
- Code quality standards (pre-commit)
- Shared RDB backend(optuna)

Experimentation speed

- Cache pipeline steps (dvc)
- Smart hyperparameter optimization (optuna)
- Fast prototyping (jupyter notebooks).

Good software and ML projects today

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Pause

10 minutes after learning about this pipeline

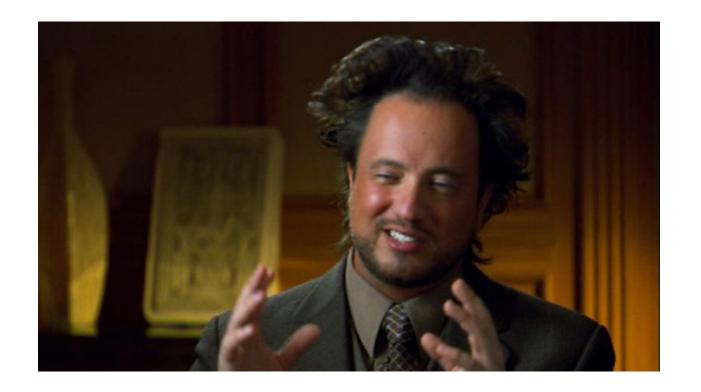




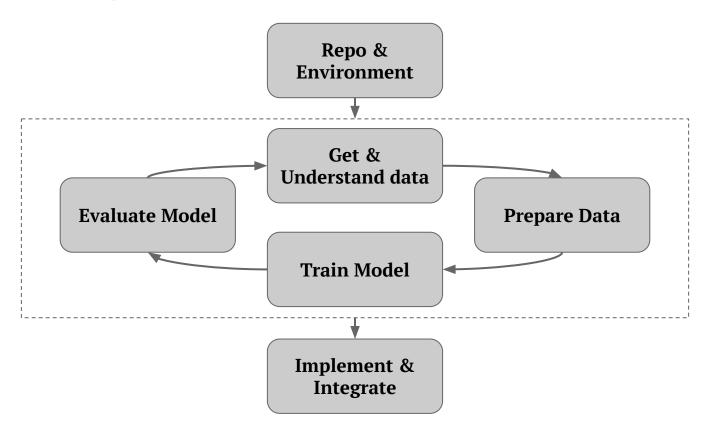
10 hours after learning about this pipeline



My working process



My working process



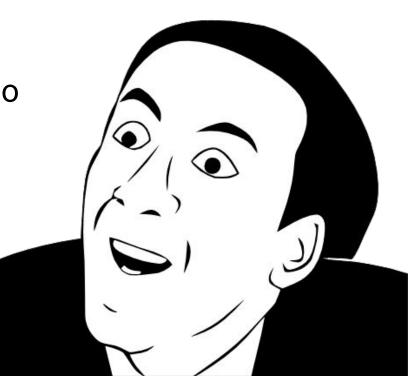
Repo & Environment

Repo & environment

\$ sudo apt install cookiecutter

\$ cookiecutter_repo

\$ make initial_setup



Repo & Environment

What "\$ make initial_setup" does

- Sets up git
- Creates a fresh virtualenv for a project
- Installs and sets up dvc
- Installs pre-commit
- Installs requirements.txt

<u>Automate setup with Makefile 💡 😺</u>

https://github.com/vasinkd/cookiecutter-data-science

Get & Understand data

EDA



Model input generation

dvc run my_study/pipelines/split_data.dvc -d my_study/data/train_test_val_split.py -d my_study/data/train_test_val_split.ini -d data/raw/raw_data.tsv -o data/interim/dataset.pkl python my_study/data/train_test_val_split.py my_study/data/train_test_val_split.ini data/raw/raw_data.tsv data/interim/dataset.pkl

Inside split_data.dvc

- deps
- outs
- cmd
- -

- A lot of repeats
- No deterministic order



DVC tip #1

Automate dvc-stage creation
 \(\begin{align*}
 \text{\$\exitt{\$\exitt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\exitt{\$\text{\$\exitt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\exitt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\exitt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\exittitt{\$\text{\$\exitt{\$\text{\$\text{\$\text{\$\text{\$\}}\exittit{\$\text{\$\text{\$\exittit{\$\exittit{\$\text{\$\exitt{\$\text{\$\exittitint{\$\text{\$\tex



f(stage_name, py_file, inps, outs, ...) -> "dvc_command" f2(dvc_command) -> \$ cd base_dir; dvc_command

As a result:

- Less typos
- Simpler maintenance

DVC's dirty secret

- No recalculations
- Incremental development

Writes results of each stage on disk and calculates hash

Problem:

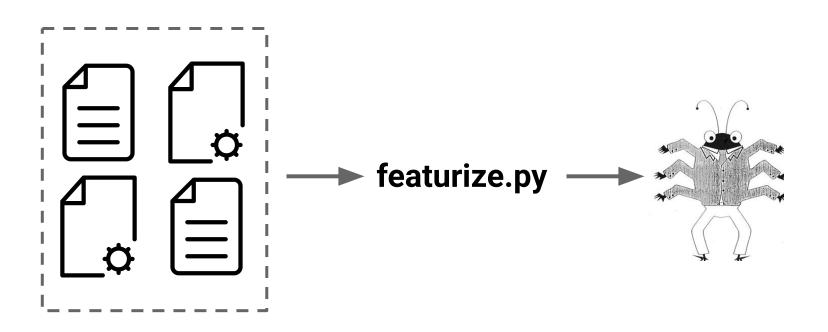
- Not suitable for production
 - Build manually?



DVC tip #2

Use one featurize.py with different config files 💡 😺





DVC tip #2

Use one featurize.py with different config files



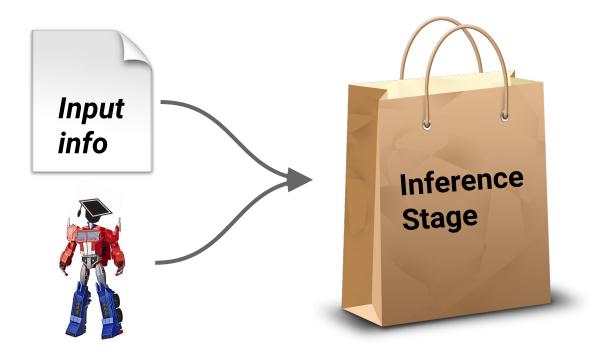


DVC tip #3

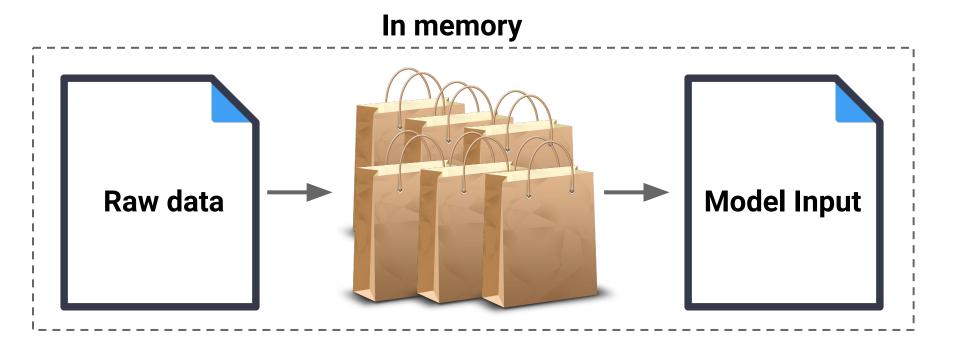
Create InferenceStage objects as an extra output







Rationale



Train a family of models

- Study
 - Has a name
 - Has user-defined attributes

study_id	study name	best trial id	important notes
1	AAAA	252	Felt hungry. Ordered a pizza



Situation #1

You want to stop your machine after 50% of the training



Training tip #1

Catch SigInt in your train.py

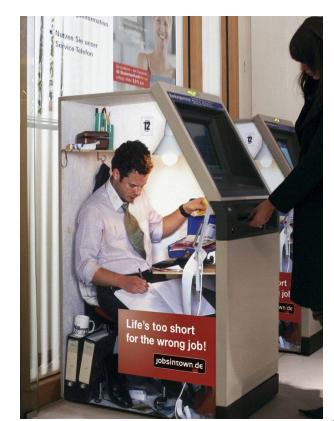
```
try:
    study.optimize(objective, **study_kwargs)
except KeyboardInterrupt:
    logger.info("Catched Ctrl+C. Stopping...")
```

Situation #2

You want to resume a stopped training process

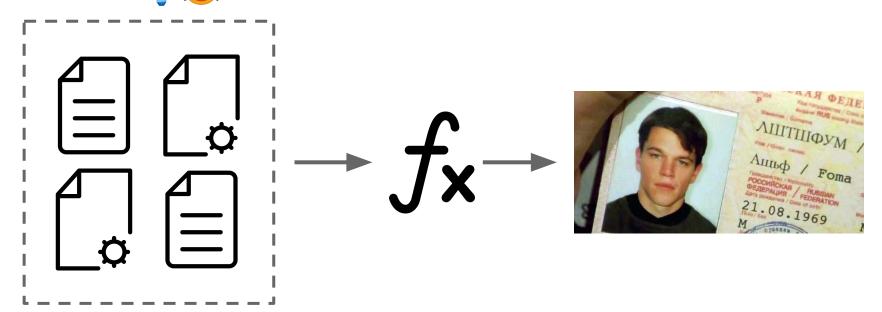
Problem:

- How to choose a study name?
 - Unique name for the each new experiment
 - o Name in config?



Training tip #2

 Use a hash of all input files as an experiment name



Situation #2.1

You want to resume a stopped training process

Problems:

- How to keep the best model?
 - DVC removes outputs before reproducing
 - o Recalculate?



Training tip #2.1

Set --outs-persist as an output type for a model object





Situation #3

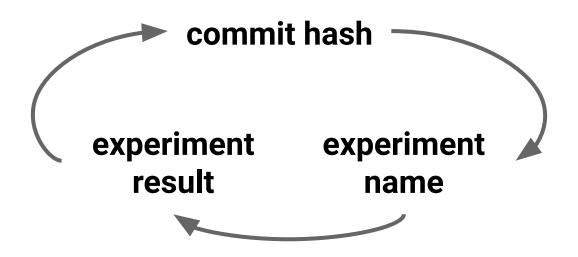
 You want to checkout to the point of the most successful experiment

study name	metric	
AAAA	0.99	
BBBB	0.98	

\$ git checkout **where to?** \$ dvc checkout

Situation #3

 You want to checkout to the point of the most successful experiment



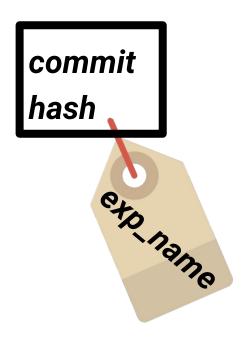
Training tip #3

 Tag completed experiments with a name of an experiment

\$ git tag -a exp_name -m "exp_name"

Bonus:

\$ dvc gc --all-tags



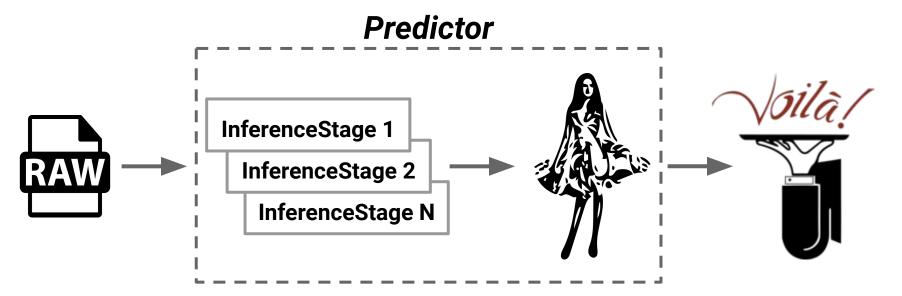
Situation #4

You want to use the whole pipeline right after training



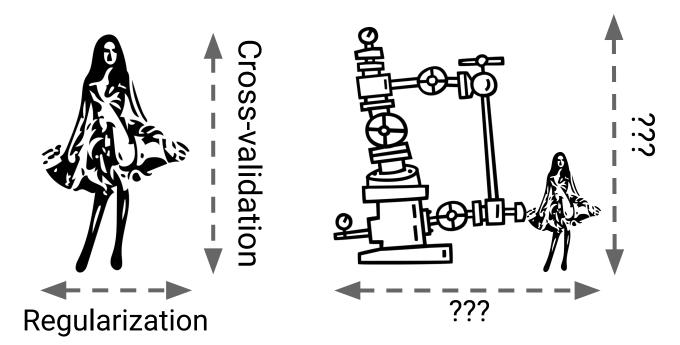
Training tip #4

 Create a predictor object using the best model and Inference stages



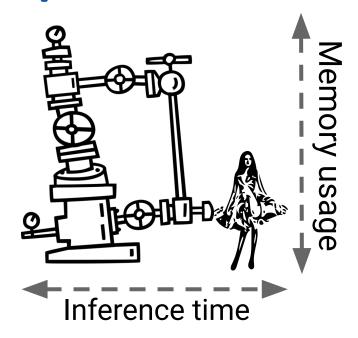
Situation #5

You doubt how to choose the best pipeline



Training tip #5

 Measure inference time for a sample and store it as a study attribute

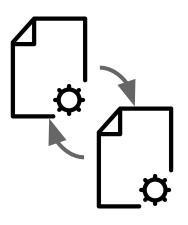


Implement & Integrate

Implement & Integrate

Write a manager









Share knowledge about this pipeline





Additional resources

- #ml_pipeline channel in ODS slack is a fountain of knowledge (ods.ai)
- Check out DVC promo video: you'll love it (<u>dvc.org</u>)
- Git LFS vs DVC (<u>tiny.cc/qit_lfs</u>)
- "I don't like notebooks" Joel Grus (<u>youtube</u>)
- Tweet from Shekhar Kirani : https://twitter.com/skirani/status/1149302828420067328
- Tweet from Andrew Ng: https://twitter.com/andrewyng/status/1080886439380869122
- My cookiecutter template: https://github.com/vasinkd/cookiecutter-data-science



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